

**San José State University
School of Art and Design
Urban Planning 163: 20th Century Urban Design, sec. 1
Spring Semester 2012**

Instructor:	Dr. Anthony Raynsford
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Office Hours:	Wednesday, 2:00-5:00 PM, or Tuesday by appointment
Class Days/Time:	Tuesday, Thursday, 1:30 - 2:45 PM
Classroom:	Art Building 135
Prerequisites:	ARTH 70B or instructor consent
Course Fees:	The \$11 Course fees are collected when you register and do not require an additional payment to the instructor or the school.

Additional Contact Information

- * E-mail is generally the best method of contact during non-office hours.
- * Please allow 48-hours for an e-mail response.
- * Emergency: 911.....Campus Escort: 42222
- * Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/ 924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

Course Web Materials

- URBP 163 Course materials on-line on the SJSU D2L site for the course at: <http://sjsu.desire2learn.com/> . 7 days prior to the start of the course, your Desire2Learn username can be found by logging into your mySJSU account. Click on Self Service > Campus Personal Information > Names, and locate your Desire2Learn name (look for Name Type called D2L) from the list. Your initial D2L password is your 9 digit SJSU ID number.
- URBP 163 Course Website. Available at <http://arth.sjsu.edu/>, select **Course Web Pages**. Access through User: and Password: (login instructions to be announced in class).
- Optional Resources include: Electronic Resources links to writing guides and Internet sites will posted to the Course Website and/or to D2L.

Course Description

Twentieth century architects and planners produced an astonishing variety of schemes for physically ordering modern cities. Driven by technological and social changes as well as by aesthetic ideologies, these schemes often drew on opposing theories of human perception, collective social life, and political ideology. By the end of the 19th century, the modern metropolis had become a primary object for aesthetic reflection, both among the artistic avant-gardes, who sought to represent its subjective effects, and among architects and urban planners, who sought to reform its physical shape and thus represent its utopian alternative. Thus, even as the metropolis has provoked new modes of visually perceiving the architectural environment, it also inspired new paradigms of architectural intervention. Le Corbusier's city of towers of the 1920s and the Greenbelt cities of the 1930s each constituted a distinct response to the metropolitan form. In the period after World War II, the modernist obsession with decongesting the urban core frequently shifted to an alarm over the destruction and desolation of the core. In this context, early twentieth century debates and images took on new and often conflicting meanings.

This course provides a theoretical introduction to 20th century urban design. As an art form which is not only vast in scale but also vastly expensive to produce, urban design has most often been directed by an elite minority while having visual and physical impacts on the vast majority. It is an art form, not only of visual impressions but also of bodily disciplines, literally enclosing and organizing the spaces of those who inhabit it. This course will explore the relationships between historical developments in urban design theory and wider changes in the social, technological and aesthetic realms. In this sense, the study of urban design will serve as a window into broader aspects of cultural history. As the course progresses, students will be expected to develop visual literacy in the forms and trends of modern urban design. Emphasis will be placed on reading primary texts of planners and architects. The course will investigate, not only the ways in which 20th century urban designers have attempted to shape cities, but also how cities were expected to shape 20th century urban society.

Course Goals and Student Learning Objectives

This course is introductory, but students should have some familiarity with planning or architectural history. The course seeks to provide students with an introduction to three basic foundations for studying modern urban design: 1) a set of conceptual and visual tools for analyzing cities and urbanistic images in general; 2) a critical overview of issues and problems faced by architects and planners in the last three centuries; and 3) a familiarity with the major theorists of 20th century urban design. In addition, students will be expected to begin to develop research skills through an original investigation into a particular aspect of modern urban design.

Course Skill Learning Outcomes

Upon successful completion of this course, students will be able to:

Syllabus: 20th Century Urban Design

LO1 - translate visual perceptions into verbal and written communication;

LO2 - write clearly, effectively, and critically using terminology appropriate to the history of urban design.

LO3 - think and communicate persuasively about urban design issues;

LO4 - apply abstract concepts to concrete examples of city plans, urban spaces, and townscapes;

Course Content Learning Outcomes

Upon successful completion of this course, students will have mastered:

LO5 - basic terminology, concepts and issues in twentieth century urban design;

LO6 - knowledge of the work and ideas of major theorists and urbanistic movements;

LO7 - knowledge of the history and reasons for changes in urban design trends in a transnational context;

LO8 - an understanding and appreciation for the cultural diversity of 20th century urban environments;

LO9 - an understanding of the political, social, economic and aesthetic problems in key historical contexts of twentieth century urban design;

LO10 - an understanding of the connections between urban design and other artistic media.

Required Texts/Readings

Textbook

Peter Hall, Cities of Tomorrow, An Intellectual History of Urban Planning and Design in the Twentieth Century, (London: Wiley-Blackwell, 2002), ISBN-13: 978-0262560238.

Other Readings

All additional, supplementary readings will be made available on the D2L and Urban Planning websites.

Optional Materials

Optional materials and supplementary learning materials, such as web resources and writing guides will be available through the D2L course website and/or the Urban Planning course website.

Library Liaison

Rebecca Feind : <http://libguides.sjsu.edu/profile.php?uid=13289>

Email: Rebecca.Feind@sjsu.edu

King Library 4th Floor, Phone: (408) 808-2007

SJSU Electronic Databases: <http://libguides.sjsu.edu/a-z>

Course Schedule
Urban Planning 163: 20th Century Urban Design
Spring Semester 2012

Table 2 Course Schedule

<u>Week</u>	<u>Date</u>	<u>Topics, Readings, Assignments, Deadlines</u>
1	January 26	Introduction to 20th Century Urban design
2	January 31 February 2	The City Beautiful Movement around 1900 <i>Cities of Tomorrow</i> , Chapter 6, pp. 188-206; John W. Reps, "Burnham before Chicago: The Birth of Modern American Urban Planning," <i>Art Institute of Chicago Museum Studies</i> , Vol. 10, (1983), pp. 190-217.
3	February 7-9	The Slum and the Garden City <i>Cities of Tomorrow</i> , Chapter 4, pp. 14-24, 36-47, 88-116; Ebenezer Howard, <i>Garden Cities of Tomorrow</i> , introduction and chapter one, in <i>Organization and Environment</i> , March 2003, pp. 98-107; Camillo Sitte, <i>City Planning According to Its Artistic Principles</i> , George R. Collins and Christiane C. Collins trans., pp. 243-250.
4	February 14-16	Town Square and Neighborhood Unit <i>Cities of Tomorrow</i> , Chapter 4, pp. 116-138; Clarence Perry, "The Neighborhood Unit," <i>Regional Plan of New York and Its Environs, Volume VII</i> , 1929, excerpt, pp. 34-44, 84-93; Margaret Crawford, "Bertram Goodhue, Walter Douglas and Tyrone, New Mexico," <i>Journal of Architectural Education</i> , Vol. 42, No. 4 (Summer, 1989), pp. 25-33.
5	February 21-23	Regionalism: The City in the Landscape <i>Cities of Tomorrow</i> , Chapter 5, pp. 144-178; Dora Wiebenson, "Utopian Aspects of Tony Garnier's Cité Industrielle," <i>Journal of the Society of Architectural Historians</i> , Vol. 19, No. 1 (Mar., 1960), pp. 16-24; Lewis Mumford, <i>The Culture of Cities</i> , pp. 300-315,

<u>Week</u>	<u>Date</u>	<u>Topics, Readings, Assignments, Deadlines</u>
		<p>416-428, 452-453.</p> <p><i>1st quiz February 21st!</i></p> <p>[Feb. 23 – Guest Lecture: Art Librarian, Rebecca Feind]</p>
6	February 28-March 1	<p>Rationalizing Congestion: The American Skyscraper City</p> <p>Carol Willis, “Zoning and ‘Zeitgeist’ : The Skyscraper City in the 1920s,” <i>Journal of the Society of Architectural Historians</i>, Vol. 45, March 1986, pp. 47-59; Rem Koolhaas, <i>Delirious New York</i>, pp. 110-125, 178-207; Winston R. Weisman, “The First Landscaped Skyscraper,” <i>Journal of the Society of Architectural Historians</i>, Vol. 18, No. 2 (May, 1959), pp. 54-59.</p> <p>[March 1 – Guest Lecture: TBA]</p>
7	March 6-8	<p>Inventing the Modernist City, 1919-1940</p> <p><i>Cities of Tomorrow</i>, Chapter 7, pp. 219-227; Le Corbusier, <i>The City of Tomorrow and Its Planning</i>, pp. 5-39, 163-237; Catherine Bauer Wurster, “The Social Front of Modern Architecture in the 1930s,” <i>Journal of the Society of Architectural Historians</i>, Vol. 24, No. 1 (Mar., 1965), pp. 48-52;</p> <p><i>Site visit assignment due March 8th!</i></p>
8	March 13-15	<p>Automobility, Democracy and Decentralization</p> <p><i>Cities of Tomorrow</i>, Chapter 9, pp. 295-330; Frank Lloyd Wright, “The Disappearing City,” in <i>Frank Lloyd Wright Collected Writings</i>, pp. 70-112; Jon C. Teaford, <i>The Metropolitan Revolution</i>, pp.90-112.</p> <p><i>Paper proposal due March 15th!</i></p>
9	March 20-22	<p>The Postwar Modernist City and Its Critics</p> <p><i>Cities of Tomorrow</i>, Chapter 7, pp. 227-261; Richard J. Williams, “Modernist Civic Space and the Case of Brasilia,” <i>Journal of Urban History</i> November 2005 32, pp. 120-137; Jane Jacobs, “Introduction,” <i>The Death and Life of Great American Cities</i>.</p> <p><i>Second Quiz March 22nd!</i></p>

<u>Week</u>	<u>Date</u>	<u>Topics, Readings, Assignments, Deadlines</u>
-	March 27-29	[NO CLASS – SPRING BREAK]
10	April 3-5	<p>Townscape and the Pluralistic City</p> <p>Gordon Cullen, “Townscape Casebook”; Lynch, Kevin, <i>The Image of the City</i>, pp. 1-13, 91-120; Editor [Hubert de Cronin Hastings], “Exterior Furnishing or Sharawaggi: The Art of Making Urban Landscape,” <i>Architectural Review</i>, 95, January 1 944, pp. 1-8; Nikolaus Pevsner, <i>Visual Planning and the Picturesque</i>, exerpt, pp. 177-202.</p> <p><i>Site visit assignment due April 5th!</i></p>
11	April 10-12	<p>Systems Theory, Metabolism and Techno-Utopias</p> <p><i>Cities of Tomorrow</i>, Chapter 10, pp. 359-367; Cherie Wendelken, “Putting Metabolism Back in Place: The Making of a Radically Decontextualized Architecture in Japan” in <i>Anxious Modernisms</i>, pp. 279-299; Fumihiko Maki and Masato Ohtaka, “Collective Form – Three Paradigm,” in Fumihiko Maki, <i>Investigations in Collective Form</i>, pp. 2-23.</p>
12	April 17-19	<p>Neo-Rationalism and the New Urbanism</p> <p>Léon Krier, “The Reconstruction of the City,” in <i>Rational Architecture: The Reconstruction of the European City</i>, pp. 108-125; Andres Duany and Elizabeth Plater-Zyberk, “The Second Coming of the American Small Town,” <i>The Wilson Quarterly</i>, Vol. 16, No. 1 (Winter, 1992), pp. 19-48.</p>
13	April 24-26	<p>Non-Planning and Advocacy Planning</p> <p><i>Cities of Tomorrow</i>, Chapter 8, pp. 263-293; Simon Sadler, “Open Ends: The Social Visions of 1960s Non-Planning,” in <i>Non-Plan</i>, pp. 138-155; Reardon, Kenneth, excerpt, “Ceola’s Vision, Our Blessing,” in <i>Story and Sustainability</i>, pp. 113-126; Paul Davidoff, “Democratic Planning,” in <i>Architecture and Culture, 1943-1968</i>, pp. 443-448.</p>

<u>Week</u>	<u>Date</u>	<u>Topics, Readings, Assignments, Deadlines</u>
14	May 1-3	The ‘Postmodern’ City and Corporate Redevelopment <i>Cities of Tomorrow</i> , Chapter 11, pp. 379-403; Bernard Frieden and Lyn Sagalyn, “Popular Success and Critical Dismay,” in <i>Downtown Inc.</i> , pp. 199-213.
15	May 8-10	Postmetropolis and Digital Cities <i>Cities of Tomorrow</i> , Chapter 12, pp. 405-426; Gwendolyn Wright, “The Virtual Architecture of Silicon Valley,” <i>Journal of Architectural Education</i> , Vol. 54, No. 2 (Nov., 2000), pp. 88-94; Edward W. Soja, “Designing the Postmetropolis,” in <i>Urban Design</i> , pp. 255-269.
16	May 15	Course Review and Discussion <i>Final paper assignment due in class May 15th!</i>
Final Exam	Tuesday, May 22	12:15-1:30 PM, Art 135

Class Participation

Class participation is an essential component of the course. Participation includes engaging in questions and/or discussion; giving verbal presentations of research; and attending any in-class field trips.

Classroom Protocol

Students are asked to turn off cell phones and to limit laptop use to note-taking while in class. They are also asked to respect their fellow students by maintaining an atmosphere conducive to concentration and learning. This means, in part, arriving to class punctually and, when it is absolutely necessary to arrive late or leave early, to do so as quietly as possible.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the

[current academic calendar](http://www.sjsu.edu/academic_programs/calendars/academic_calendar/) web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Assignments and Grading Policy

Assignment Format and Submission: Type all assignments with one-inch margins and a 12-point font. Double-space, use page numbers on all pages, and put your name, title and assignment number on a cover page. Cite all outside sources in the text (Chicago or MLA format preferred) and list in a separate Work Cited page; papers lacking source information will be returned ungraded for revision. Place all illustrations with appropriate caption at the end of the paper. Turn in one hard copy and one electronic copy. Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Turn in the electronic copy through D2L. Keep a back-up disk of all your work. Papers must be received in both hardcopy and electronic submission.

All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted. Exceptions will be made only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

Relative weight of course requirements:

- 1) Quizzes, (30%)
- 2) Paper Proposal (10%)
- 3) Site Visit Assignment (10%)
- 4) Final Paper Assignment (20%)
- 5) Final Examination (20%)
- 6) Class Participation (10%)

Numeric grade equivalents:

93% and above	A
92% - 90%	A-
89% - 88%	B+
87% - 83%	B
82% - 80%	B-
79% - 78%	C+
77% - 73%	C
72% - 70%	C-
69% - 68%	D+
67% - 63%	D

62% - 60%	D-
below 60%	F

Please note: Except in cases of documented emergencies, incomplete grades are not given in this course.

Additional Note:

This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course. Students will collectively have the opportunity to shape the ways in which the course unfolds.

University Policies

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [University's Academic Integrity policy](http://www.sjsu.edu/senate/S07-2.htm), located at <http://www.sjsu.edu/senate/S07-2.htm>, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sa.sjsu.edu/judicial_affairs/index.html) is available at http://www.sa.sjsu.edu/judicial_affairs/index.html.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy S07-2 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the [Disability Resource Center](http://www.drc.sjsu.edu/) (DRC) at <http://www.drc.sjsu.edu/> to establish a record of their disability.

Student Technology Resources

Computer labs for student use are available in the Academic Success Center located on the 1st floor of Clark Hall and on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include digital and VHS camcorders, VHS and Beta video players, 16 mm, slide, overhead, DVD, CD, and audiotape players, sound systems, wireless microphones, projection screens and monitors.

Learning Assistance Resource Center

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. The Center's tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit [the LARC website](http://www.sjsu.edu/larc/) for more information at <http://www.sjsu.edu/larc/>.

SJSU Writing Center

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The [Writing Center website](http://www.sjsu.edu/writingcenter/about/staff/) is located at <http://www.sjsu.edu/writingcenter/about/staff/>.

Peer Mentor Center

The Peer Mentor Center is located on the 1st floor of Clark Hall in the Academic Success Center. The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are navigators, offering “roadside assistance” to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a drop-in basis, no reservation required. The [Peer Mentor Center website](http://www.sjsu.edu/muse/peermentor/) is located at <http://www.sjsu.edu/muse/peermentor/>.